

## Get Access to the Full Course Today

**Category:**  
Communication

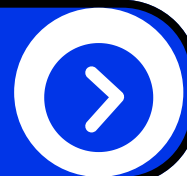
**No. of Modules:** 04

**No. of Parts:** 04

**No. of Quizzes:** 04



**Enroll Now**



# Instructor's Profile



## Barera Quadri

Barera is a dedicated Learning and Development (L&D) professional with more than 12 years of experience in corporate training and academia. Known for crafting and delivering a wide range of impactful training programs aimed at enhancing organizational effectiveness, Barera currently holds the position of Manager of L&D at Iqra University.

Her expertise spans across organizational development, training facilitation, and project management. With an academic background in Applied Linguistics complementing her practical experience, Barera excels in designing tailored training solutions that effectively address diverse organizational needs.

Barera is passionate about fostering professional growth and development within teams and organizations. Her strategic approach and commitment to continuous improvement make her a valuable asset in driving learning initiatives and enhancing overall performance.



## Who Should Get Access to the Course ?

- ✓ **Students and Graduates**
- ✓ **HR Teams**
- ✓ **Project Managers**
- ✓ **Entrepreneurs**

This course promotes lifelong learning, empowering professionals to stay ahead in their industry by developing skills that meet evolving demands and ensure future success.

# Business Writing



**Barera Quadri**

## -Introduction

## -Module - 1 Writing Skills

- Writing Skills
- The Art of Persuasion
- Business Proposal

## -Module 2 Essential Toolkit

- Essential Toolkit Part\_1
- Essential Toolkit Part\_2
- Essential Toolkit Part\_3
- Essential Toolkit Part\_4
- Essential Toolkit Part\_5
- Essential Toolkit Part\_6

## -Module 3 Writing Toolkit

- Writing Toolkit Part\_1
- Writing Toolkit Part\_2
- Writing Toolkit Part\_3
- Writing Toolkit Part\_4

## -Module 4 Effective Business Writing

- Effective Business Writing Part\_1
- Effective Business Writing Part\_2
- Effective Business Writing Part\_3

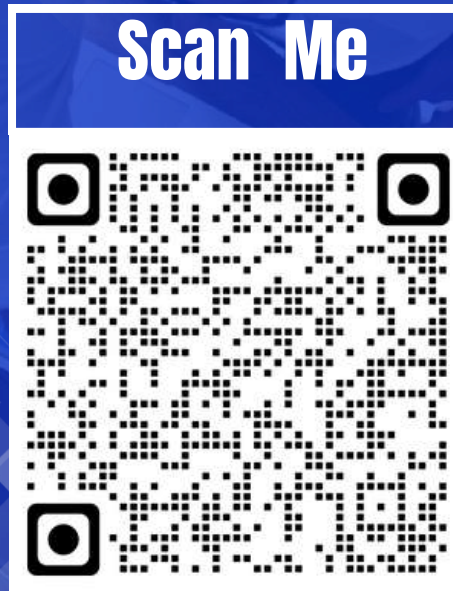
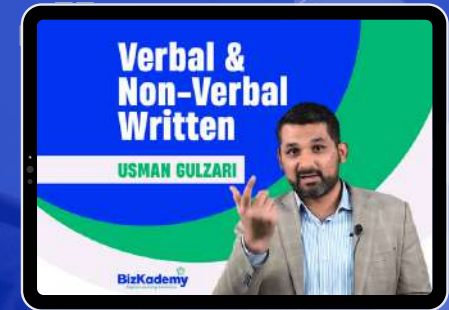


## Course Description :

The business writing course provides comprehensive training in writing skills, covering essential techniques and strategies. Participants learn the art of persuasion, mastering methods to influence and engage their audience effectively. They are guided in crafting persuasive business proposals that articulate ideas and solutions convincingly. With access to both essential and specialized toolkits, participants develop a versatile skill set for various writing tasks. Through hands-on exercises and practical insights, the course emphasizes effective communication in a business context, empowering participants to produce high-quality written content that achieves desired outcomes and drives success in their professional endeavors.

## Learning Objectives:

The learning outcomes for the business writing course include mastering fundamental writing skills and techniques, understanding the principles of persuasion, and applying them effectively in written communication. Participants will learn to craft compelling business proposals that are clear, concise, and persuasive, utilizing both essential and specialized toolkits.



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